

2011

Sponsorship Opportunities

Platinum (\$ 2500 +)

- Name and logo in the printed materials
- Advertisement in other promotional materials including Raleigh Television Network
- An educational prize may be named in your honor for one year

Gold (\$1000 +)

- Name and logo in the printed materials
- Advertisement in other promotional materials including RTN

Silver (\$250-\$999)

- Name in the printed materials
- Advertisement in other promotional materials including RTN

Certified Friend of the Program (\$100-\$250)

Name in the printed materials

Donations may be monetary, in-kind, or a combination of the two.

Naming Opportunities

Sponsors may have a specific youth award named for them through an endowment program. Past youth awards have included a \$500 cash prize to the educational institution the youth attends.

Recurring named educational prizes are available at the sponsorship level of \$10,000 or more. To be included in promotional posters, flyers, and broadcasts, submissions must be received by Friday April 1st.

Checks should be made payable to: City of Raleigh 2011 Environmental Awards

c/o Cindy Holmes

PO Box 590, Raleigh, NC 27602-0590

Awards will be presented on April 21, 2011 at an awards celebration. All awards and sponsorship contributions are subject to City Council approval.